# **Create a TuneCore account and your music can be distributed all over the world** —from 150+ digital music partners. <u>http://www.tunecore.com/</u>

## Get Played on iTunes, Spotify & 150+ digital music partners

In a flash, TuneCore Music Distribution can put your music on the most popular music stores so your fans can listen to you all over the world. They get to hear your songs on iTunes, Spotify, Amazon Music, Google Play.... Upload your music today, and before you know, you'll be heard around the world.

## Share Music Worldwide & Keep Creative Control

As a TuneCore artist, you maintain complete creative control. You decide when you'll release new music, what your fans will hear and how you'll market it. And TuneCore and your fellow TuneCore artists give you tips that help your creative process, grow your fan base and get your music out there.

#### Distribute Music for \$9.99; Keep 100% of Your Revenue

You can distribute a single for just \$9.99 or an entire album for only \$29.99 for the first year. At TuneCore, you keep your distribution costs low and retain 100% of your music rights and 100% of your sales revenue. It's a fair deal. Our best deal.

TuneCore Music Distribution puts your music in the most popular digital stores around the world like iTunes, Amazon Music, Google Play, Spotify, and more. In fact, we partner with over 150 digital stores. Below are just some of the top store partners.

- ▲ YouTube
- ▲ iTunes
- ▲ Spotify
- Amazon Music
- ▲ Google Play
- A Deezer
- ▲ Groove
- ▲ Rhapsody
- ▲ eMusic
- ▲ Simfy Africa
- ▲ iHeartRadio
- ▲ MediaNet
- ▲ VerveLife
- ∗ Tidal
- ▲ Gracenote
- ▲ Shazam
- ▲ 7Digital
- . Juke
- ▲ Slacker
- ▲ Guvera
- ▲ KKBox
- Akazoo
- Anghami
- ▲ Spinlet

- Neurotic Media
- ▲ Yandex
- ▲ Target Music
- ▲ ClaroMusica
- . ∡ Zvooq
- ▲ Saavn
- ▲ 8tracks
- ▲ NMusic
- A Q.Sic
- ⊾ Cur
- A Musicload
- ▲ Kuack

When the songs you write are downloaded or streamed worldwide, you may be earning royalties you don't even know about. TuneCore Music Publishing Administration finds & collects these royalties for you. The one-time fee is \$75.00. For that fee, you get the following:

- ▲ Worldwide registration & royalty collection
- A Placement opportunities in film, TV, commercials, video games & more
- ▲ Dedicated in-house team working on your behalf
- ▲ Keep 100% of your rights
- ▲ Keep 90% of the royalties you earn\*
- ▲ Submit as many compositions as you like

\* If TuneCore's team secures a sync license based on our direct pitching efforts, our commission is 20%.

#### How do I know if publishing administration is right for me?

- ▲ Have your songs been downloaded or streamed internationally?
- ▲ Have your songs been used in videos on YouTube?
- Are you spending more time on the administrative aspects of songwriting vs. the creative process?
- ▲ Do you want to get your song featured in film, TV, video games, and more?
- ▲ If you answered "yes" to any of these questions, you may want a music publisher to work on your behalf.

#### I already use a performing rights organisation: why would I need a publishing

**administrator?** Performing rights organizations like ASCAP, BMI, and SESAC collect your performance royalties only, and TuneCore works them to collect these royalties on your behalf. In addition, TuneCore is also able to collect 13 different types of royalties for you, some of which are nearly impossible to collect without a publishing administrator.

#### BMI, ASCAP, SESAC and SOCAN collect these royalties:

- ▲ Performance (radio/TV)
- ▲ Digital performance (streaming, satellite radio)
- ▲ Live performance

# **TuneCore Music Publishing Administration collects these royalties:**

- ▲ Mechanicals
- ▲ Streaming mechanicals
- ▲ Download mechanicals
- ▲ Print
- A Ringtones
- ▲ Synchronization
- ▲ Master Use Fees (from Synchronization uses)

If you are not already a member of a local collection society (BMI, ASCAP, SESAC, or SOCAN), TuneCore recommend you affiliate with one today. TuneCore also is affiliated with the local collection societies, so they can register your compositions directly with them and deposit the royalties they collect into your TuneCore Account.

See DIAGRAM http://www.tunecore.com/index/songwriter\_royalties

I want to get my song features in film, TV, commercials, etc. How can TuneCore help with this? TuneCore actively pitches your compositions to music supervisors for placement in film, television, video games, advertising, and more. They make sure TuneCore songwriter compositions are front-and-center for current licensing opportunities.

TuneCore Music Publishing Administration's mission is to offer songwriters and publishers a simple, more viable solution for managing the rights to their compositions. The in-house staff excel at registering, licensing, pitching, and processing royalties due for songwriters' compositions. One of the most exciting revenue opportunities for songwriters is in synchronization licensing, and TuneCore Music Publishing's Creative Team is dedicated to helping songwriters get their music placed in film, TV, commercials, trailers and more. Sync uses are a great way for songwriters to gain exposure and drive sales in addition to generating backend performance revenue that TuneCore can collect around the world. To maximize earnings, the in-house licensing staff will also negotiate use of the master recording if it is distributed by TuneCore.

**How does TuneCore work with Music Supervisors?** The Creative team works closely with film, television, trailer, video game and advertising Music Supervisors to make sure their catalogue of compositions is always fresh in their minds for potential opportunities. The team suggests song ideas for upcoming projects when music supervisors request material; TuneCore is also in frequent contact to keep current on new and returning licensing opportunities.

What is the TuneCore Sync & Master Licensing Database? How do artists and songwriters get their compositions in the database? TuneCore built an online destination for Music Supervisors to search, listen to and request licensing quotes on the compositions TuneCore administers. It's a fantastic resource for Music Supervisors to access TuneCore music in conjunction with the proactive outreach the Creative team provides. Songwriters' administered compositions are included in the database if they are currently distributed by TuneCore.

What 3 tips would you give a songwriter looking to get a Music Supervisor's attention?

1. Maintain a social media presence so Music Supervisors can see how actively engaged your fan base is. High fan engagement could tip the scales in favour of one song being selected over another.

2. Create a cappella and instrumental versions of your songs before the session is wrapped.

3. Create clean or alternate versions of songs that include profanity so you're not limiting yourself to R-rated projects only.

What happens if a TuneCore Songwriter is approached directly about a sync licensing opportunity? How is TuneCore's Creative team involved? Having TuneCore administer your copyrights allows you to take advantage of their wealth of knowledge and experience when it comes to negotiating the most favourable licensing terms on your behalf. By notifying TuneCore when licensing opportunities arise, the Creative team as professionals will not only negotiate and issue the license, but will also submit cue sheets to the societies worldwide so TuneCore songwriters can benefit from the performance revenues these uses generate.

# **TUNECORE PRICING - MUSIC DISTRIBUTION**

ALBUM\* \$29.99 first year; \$49.99 each following year SINGLE\* \$9.99 per year RINGTONE\* \$19.99 per year Keep 100% of your music sales revenue Keep 100% of your rights Sell your music worldwide on iTunes, Spotify, Amazon Music, Google Play...150+ digital store partners Daily sales trend reports with iTunes, Spotify, and Amazon Music data Monthly music sales reports Custom cover art, if needed

## **TUNECORE PRICING - MUSIC PUBLISHING ADMINISTRATION**

- A Pay a low one-time fee (\$75) and register unlimited songs at no extra cost.
- ▲ Collect composition royalties worldwide
- ▲ TV and film sync licensing
- ▲ YouTube composition royalties
- ▲ Get quarterly statements
- ▲ Get royalties PROs do not get
- ▲ Keep 90% of royalties we collect\*\*
- ▲ Keep 100% copyright ownership