

IRISH SONGWRITERS GUILD

Who are we and what do we do?

The ISG was formed with the intention of providing a platform for songwriters who write for the Irish market, with the intention of getting their music into wider markets. Our aim is to take songs which have proven popular in Ireland and introduce them to overseas audiences. This will not only promote the writers skills but also the musicianship and vocal abilities of Irelands top performers. The ISG is owned and run by people, with years of experience in the industry, a wealth of experience to call on and a passion for music in all its forms.

Can anyone join?

The initial members of the ISG are all top songwriters who have written many hits and between them have sold millions of records. They set the standard. We want to promote excellence and anyone wishing to get involved needs to have material that can stand alongside the songs our members write.

If you have material strong enough to be pitched to our clients then we'd be happy to invite you to join us as an associate member. We want to encourage everyone who makes enquiries and we'll help and work with new writers wherever possible. Although we are Irish Songwriters Guild, you don't have to be Irish to join, this is Irish music in the sense of musical genre, not race.

What, how and where will the ISG promote its writers?

The ISG members have all had songs covered by top artists and between them, achieved huge success in the home markets. Their songs have been professionally recorded in top studios using the very best in producers, engineers and musicians and sung by the top singers in Ireland. These are master quality recordings so when we come to pitch the songs to new markets, we will be pitching masters, not demos. We will also be pitching proven hit songs and any prospective client can check out the feedback for each track and also see the impact the individual songs have had on the home markets. Our marketplace extends beyond Ireland, with strong focus on America, Canada, Australia and mainland Europe

What about songwriter development?

We want to encourage all writers, no matter what level you are at. Just because you maybe don't have hits now doesn't mean you won't have in the future! We are not A&R people, we don't want to say no to anyone but all songs we work with have to be to a certain standard, otherwise we won't be taken seriously by the international markets. As we intend to pitch only those songs that have been recorded to the highest standard, we are putting systems in place to help new writers reach this level.

We work with top producers and studios who agree to offer their services to members at special rates. These studios are aware of what we require so they will ensure that all recording are of the best quality, productions are well thought out and ready to be promoted.

If you have even the simplest of recordings on cassette CD or mp3, we can develop your ideas, but only properly produced songs will appear on the website.

What services does the ISG offer?

As well as song promotion on an international scale, we also have deals in place with industry professionals across the board, from recording to pressing, printing to playing. We will negotiate the best possible deals for our members so they can move forward as quickly and as easily as possible. Music is our passion, but we feel it must be treated as a business!.

What is the difference between member and associate?

Our MEMBERS are our core of established songwriters. ASSOCIATES are all other writers who wish to promote their work through ISG. ASSOCIATES who become successful and established can be voted by members to MEMBER status at periodic reviews.

If you have a question, contact sean@irishsongwritersguild.com

www.irishsongwritersguild.com