

## **UK Prime Minister Celebrates Global Growth Of British Music**

The Prime Minister, David Cameron has hailed the phenomenal global success of British music as new BPI figures revealed big-selling albums by Adele, Emeli Sandé, One Direction and Ed Sheeran boosted UK artists' share of album sales globally to 13.3% in 2012, the highest on record.

Building on 2011's global artist album share of 12.6%, British acts have now claimed the world's top-selling album for five of the last six years. The Prime Minister, David Cameron, welcomed the figures saying, "We should be extremely proud of how our world-leading music industry continues to go from strength to strength, with a record share of the global market and with British acts having the world's top selling album for five of the last six years. British music is enjoyed across the world and we will keep backing our creative industries that support jobs, create opportunities and contribute to the economy."

Geoff Taylor, BPI Chief Executive, said "Music is fundamental to Britain's identity as a nation and the world is singing with us. Led by Adele's 21, the global top-seller for the second year running, our artists are having hits all around the world. From One Direction's sensational, record-breaking US achievements, global smash albums from Muse and Mumford & SoSons and breakthrough debuts for Emeli Sandé and Ed Sheeran, our musicians and labels are doing us proud."

"As music goes digital, Britain has the potential to be even more successful, connecting instantly with fans who love our music wherever they may live. The time is right for Government to back innovative businesses like music that can lead the economy back to growth".

BPI Chairman Tony Wadsworth added, "British music continues to be global export success story. It puts Britain on the map, culturally and economically, generating jobs both at home and abroad. We've built on a strong musical heritage to cement our position as a creative powerhouse with enormous potential for growth in the digital age. It remains important that Government supports our creative industries to give us every opportunity to compete on the world stage."

For a second consecutive year, Adele's 21 was the top-selling album in the world with over 26m sales to date. 21 was the biggest seller of 2012 in many of the world's biggest music markets, including the USA, Canada, France and The Netherlands. Global hit albums from One Direction, Emeli Sandé, Ed Sheeran and Mumford & Sons also confirmed Britain's proud record of developing and breaking talent on the world stage. One Direction smashed records Stateside in 2012, becoming the first UK group to have their debut album enter the US chart at No.1. Both 1D albums – Up All Night and Take Me Home - made the global year-end top five.

Two debut albums, Emeli Sandé's Our Version Of Events and Ed Sheeran's +, also featured in the global top 20. Strong worldwide sales were also achieved by albums from established British acts including Coldplay, Rod Stewart, Led Zeppelin and Muse. In the USA – the world's most competitive music market – British music staged something of an invasion, accounting for one in seven (13.7%) of artist albums sold in 2012, their biggest share on record. Adele, One Direction's two titles and

Mumford & Sons claimed four of the five biggest-selling artist albums.

British bands continued to do well at home, taking a 51.9% albums share, seven of the top ten selling artist albums of 2012 and the entire top three. Emeli Sandé's *Our Version Of Events* was the biggest seller of 2012, ending the year with 1.4m copies sold. Adele's *21* ended 2012 in second place, with + by Ed Sheeran finishing at No.3. UK artists increased their share of the French albums market to 18.3% - the highest since 2003 - with top 40 year-end placings from Adele, Muse, and Coldplay alongside breakthrough artists Birdy, One Direction and Emeli Sandé. Another European success story was the Netherlands, where one in four album sales (26.3%) were by British acts in 2012. This included an impressive one-two from Adele (*21* and *Live At The Royal Albert Hall*) and debut artist Birdy.

**Article Source:** <http://www.bpi.co.uk/home/prime-minister-celebrates-global-growth-of-british-music.aspx>

### **Dance Music Gets Back In The Groove With British Fans**

Official Charts Company data released today by the BPI, the body representing UK record labels, reveals that a string of chart-topping releases and unique artist collaborations from British and international Dance acts have led to a sharp increase in UK sales of Dance music. Nearly a fifth (+19.1%) more Dance singles were purchased in the first six months of 2013 when compared to the same period a year ago, whilst demand for Dance albums was up strongly by over a third (+33.7%).

Dance music accounts for more than 1 in 6 (16.3%) of the singles sold in the UK over the past six months (Jan-June 2013) compared to 14.1% for the same period in 2012 – Dance music's highest share of the singles market since 2006. Dance is now the third most popular genre with music fans after Pop and Rock and ahead of R'n'B.

Daft Punk's *Get Lucky* took just 69 days to pass the landmark of 1m sales in the UK. Dance is thriving on the albums front too – accounting for almost 1 in 10 sales in the albums market. In April, Calvin Harris became the first artist in UK chart history to achieve eight top 10 hits from the same album, *18 Months* – overtaking Michael Jackson's record of seven, and shifting more than 4.2m tracks in the process.

May saw six of the top 10 best-selling singles come from Dance acts – Daft Punk ft. Pharrell Williams & Nile Rodgers; Rudimental ft. Ella Eyre; Chris Malinchak; David Guetta ft. Ne-Yo & Akon; Calvin Harris & Ellie Goulding; and Armin Van Buuren ft. Trevor Guthrie. Rounding off a strong six months, a tally of ten Dance tracks sold more than a quarter of a million copies, including *Waiting All Night* by Rudimental ft. Ella Eyre, *White Noise* by Disclosure ft. Aluna George and *Need U (100%)* by Duke Dumont ft. A\*M\*E.

Dance debutants continued their reign in the Charts, where Disclosure's *Settle* swooped straight in at No.1 in early June and Rudimental's first studio album *Home* landed the top spot in May. Demand is also being fuelled by fans who are increasingly

digitally-engaged, with nearly half (46.9%) downloading Dance albums (compared to the average of 37.4% for albums in general).

Commenting on the new wave of Dance music taking hold of the charts, Geoff Taylor, Chief Executive of music companies' trade body, the BPI, said: "With so many memorable releases this year, not least Daft Punk's iconic summer anthem, Get Lucky, Dance music is well on its way to becoming one of the defining sounds of 2013. It's drawing in artists normally associated with other genres, such as Hip Hop and Dubstep. These fresh influences are giving 2013's Dance music an edge which is really cutting through to fans".

Ben Turner, co-founder of the newly-created industry trade group Association for Electronic Music, added: "The explosion of electronic dance music in the USA is well-documented worldwide, so it's great for the UK to now be in a position to reveal statistics as strong as this to show how dance music continues to drive the UK music business forward."

**Article Source:** [http://www.mi2n.com/press.php3?press\\_nb=165693](http://www.mi2n.com/press.php3?press_nb=165693)